



Free Security Breach and Identity Theft Services

Dear Policyholder,

We are pleased to announce that your policy now includes free Security Breach Services for your business as well as comprehensive Identity Theft Services for you, your employees and household family members**. There is absolutely no additional charge for these free services, which are powered by Identity Theft 911®, the nation's leader in identity management and fraud education.

Security Breach Services to safeguard your business

As a business owner, you want to do everything you can to protect the confidential customer and employee information entrusted to you against data compromise. What would you do if a company laptop computer containing customer and employee names, addresses and Social Security numbers and credit card information was stolen from your business? If a security breach like this occurs, would you know how to notify the affected individuals, as may be required by law?

Our Security Breach Services provide a solution to prepare your business, appropriately respond to a breach, manage the crisis, mitigate your risks and protect your business reputation. You get professional help from the experts at Identity Theft 911 with developing a data breach Incident Response Plan, a critical component of a fully compliant Business Continuity Plan. At the first sign of a data breach, they will help you assess breach severity, advise on regulatory and consumer notification letters and help create a media response plan and press release. Plus, these Security Breach Services also preserve goodwill with anyone who has identifiable information in your breached database*, by providing impacted individuals with 24/7 fraud specialist services to avoid identity theft and fraud.

Identity Theft Services to assist you, your employees and household family members**

Now you have unlimited, one-on-one access to a highly experienced fraud specialist whenever you have a concern about the safety of your personal information. Whether you have a serious identity theft crisis or need to take proactive measures regarding a lost or stolen wallet, you won't have to struggle on your own. From your first phone call, this specialist becomes your personal advocate and ally, guiding you through the resolution process, step-by-step, until the problem is fully resolved and your good name is restored. You can also use this valuable new benefit to attract and keep employees—and it doesn't cost you a penny.

Call Identity Theft 911® for assistance

- **SECURITY BREACH** - In case of a security breach call 800-493-0943 to speak to a member of the security breach response team from Identity Theft 911. Provide the following program code: USLI-001.
- **IDENTITY THEFT SERVICES** - In case of an identity theft or any identity-related concern, you, your employees and household family members** should call 800-405-6108 to speak with a fraud specialist at Identity Theft 911. Provide the following program code: USLI-001.

For more information about these services, please see the attached flyers. Please note that form number CIS-1208 can be copied, printed, emailed or posted on your company's bulletin board to inform employees of the free Identity Theft Services available to them. We also recommend that you visit Identity Theft 911's website at www.myidentityservices.com to access the latest identity theft tips, fraud alerts, in-depth newsletters and more. Use the following login codes: Username: **cra2693** Password: **rw3x26**.

* Security Breach Services cover breaches involving a maximum of 50,000 affected individuals. Security Breach Services are restricted to breaches of data bases and information housed and located in the United States. Services are available only to notification recipients with a valid Social Security number.

** Identity Theft Services are available to a spouse and/or relative under 23 years old who lives in the household.

Security Breach and Identity Theft Services are not insurance and do not reimburse for any financial losses. Using these free services do not involve filing any claims and will not affect your premium in any way.